

United
Way



Crossroads United Way

Serving Elkhart, LaGrange
& Noble Counties



**UNITED IN PURPOSE,
ACHIEVING TOGETHER!**

2024 SPONSORSHIPS



POWER OF THE PURSE

2024 Deadline: April 5th

As we gear up for another empowering year, we are thrilled to announce the return of “Power of the Purse,” our annual purse raffle luncheon aimed at supporting the vibrant community of Noble County. This event not only celebrates the elegance and utility of purses but also serves as a significant fundraiser to bolster essential programs and initiatives within the community.



Power of the Purse

CROSSROADS UNITED WAY
BENEFITTING THE WOMEN AND CHILDREN OF NOBLE COUNTY



CHANEL LEVEL

\$5,000

- Event & Program recognition
- Logo on Event Website
- (5) Event & (5) Purse Raffle tickets



LOUIS VUITTON LEVEL

\$2,500

- Event & Program recognition
- Logo on Event Website
- (3) Event & (3) Purse Raffle tickets



PRADA LEVEL

\$1,000

- Event & Program recognition
- Logo on Event Website
- (5) Event & (5) Purse Raffle tickets



COACH LEVEL

\$500

- Event & Program recognition
- Logo on Event Website
- (2) Purse Raffle tickets

TEXT 2024POTP TO 41444 OR SCAN QR CODE.

Immediate payment via credit card or click “I have a promotional code” and enter PAYBYCHECK for an invoice to be emailed.





THE GREAT CARDBOARD BOAT RACE

2024 Deadline: May 15th

In our quest to make this event a resounding success, we are extending a heartfelt invitation to you to consider becoming a sponsor. Your support will not only contribute to the smooth sailing of the event but also align your brand with the spirit of adventure and camaraderie that defines the world of boating. So, hoist your sails and join us as we navigate the waters of excitement and embark on a journey to make this year's Great Cardboard Boat Race an unforgettable experience for all involved.



ADMIRAL LEVEL

\$10,000 Admiral Level

- Major Event Sponsor
- Primary spot on all Boat Race signage, media, materials, including on CR17
- Up to 3 free boats
- \$150 in Boat Bucks
- Premier Wharf Spot

LIEUTENANT LEVEL

\$5,000 Lieutenant Level

- Recognition on all Boat Race signage, media, and materials
- Up to 2 free boat registrations
- \$100 in Boat Bucks

FIRST MATE LEVEL

\$3,000 First Mate Level

- Recognition in media and materials
- 1 free boat registration
- \$75 in Boat Bucks

NAVIGATOR LEVEL

\$1,500 Navigator Level

- Recognition in Hospitality Area and materials
- 1 free boat registration
- \$50 in Boat Bucks

TEXT BRSPONSOR24 TO 41444 OR SCAN QR CODE.

Immediate payment via credit card or click "I have a promotional code" and enter PAYBYCHECK for an invoice to be emailed.





CORN SCHOOL KIDS UNITED PARADE

2024 Deadline: August 15th

Access to educational tools and resources plays a vital role in a child’s success. By choosing to support our annual Kids United Parade during the fall LaGrange County Corn School event, you’ll contribute to providing the necessary support for the children of LaGrange County to thrive.




SWEET CORN SPONSOR
\$2,500

- Provide literacy materials for an entire school
- Logo on donated books
- Logo on parade banner
- Logo on all advertising
- Logo on parade shirt



POPCORN SPONSOR
\$1,000

- Provide literacy materials for one grade level
- Logo on donated books
- Logo on all advertising
- Logo on parade shirt



CANDY CORN SPONSOR
\$500

- Provide literacy materials for two classrooms
- Logo on donated books
- Logo on all advertising
- Logo on parade shirt

TEXT 2024CORNSCHOOL TO 40403 OR SCAN QR CODE.

Immediate payment via credit card or click “I have a promotional code” and enter PAYBYCHECK for an invoice to be emailed.



DOLLY PARTON'S IMAGINATION LIBRARY

2024 Year-Round Sponsorship

Dolly Parton's Imagination Library has been a beacon of hope and learning for countless children, offering the gift of books to families across the globe. As we continue to champion this cause, we are seeking your support in a unique way – through book label sponsorships. By partnering with us in this endeavor, you'll not only be endorsing the importance of early childhood literacy but also leaving a lasting impact on the lives of children who will benefit from these cherished books.



PLATINUM LEVEL

\$10,000

- Logo on book label for 4 months
- Website recognition
- Social media shoutout
- Customizable book labels by county



GOLD LEVEL

\$5,000

- Logo on book label for 2 months
- Website recognition
- Social media shoutout
- Customizable book labels by county



SILVER LEVEL

\$2,500

- Logo on book label for 1 month
- Website recognition
- Social media shoutout
- Customizable book labels by county


TEXT DPILSPONSOR TO 41444 OR SCAN QR CODE.

Immediate payment via credit card or click "I have a promotional code" and enter PAYBYCHECK for an invoice to be emailed.





READ UNITED is a program in Elkhart, LaGrange, and Noble Counties focused on addressing literacy challenges by connecting positive role models with classrooms to share their love for reading. They provide books and materials to cultivate a passion for learning and invite sponsors to help every child thrive.



SCHOOL LEVEL
\$5,000

Provides books, training, and resources to all K-3rd grade classrooms, ensuring that each child has access to the tools they need to succeed.

In addition to providing tangible support, your sponsorship will also come with a range of benefits, including:

- Reserved volunteer positions
- Personalized book plates
- Recognition across media platforms



GRADE LEVEL
\$2,500

Provides books, training, and resources to one classroom for either the fall or spring season, guaranteeing that every child possesses the necessary resources to thrive.

In addition to providing tangible support, your sponsorship will also come with a range of benefits, including:

- Reserved volunteer positions
- Personalized book plates
- Recognition across media platforms

TEXT RUSPONSOR TO 41444 OR SCAN QR CODE.

Immediate payment via credit card or click "I have a promotional code" and enter PAYBYCHECK for an invoice to be emailed.



SPONSORSHIP COMMITMENT FORM

Company: _____

Contact Name: _____

Phone: _____ Email: _____

POWER OF THE PURSE

Chanel (\$5,000) Louis Vuitton (\$2,500) Prada (\$1,000) Coach (\$500)

THE GREAT CARDBOARD BOAT RACE

Admiral (\$10,000) Lieutenant (\$5,000) First Mate (\$3,000) Navigator (\$1,500)

CORN SCHOOL KIDSUNITED PARADE

Sweet Corn (\$2,500) Popcorn (\$1,000) Candy Corn (\$500)

DOLLY PARTON'S IMAGINATION LIBRARY

Platinum (\$10,000) Gold (\$5,000) Silver (\$2,500)

READ UNITED PROGRAMS

School (\$5,000) Grade Level (\$2,500)

Sponsorships for our programs can be chosen either à la carte or bundled together to suit your preferences and budget. We understand that circumstances may vary, so if the event date has passed, your sponsorship will automatically be applied to support our program for the following year. This flexibility ensures that your contribution will always make a meaningful impact.

